

On the Value Chain

Attacks on the value chain target a specific supplier or company critical to the supply chain and are designed to disrupt operations and delay the flow of goods to market.

Much like a traffic jam, resources are restricted and delivery is delayed. If a company's operations are attacked, they become a transmissible weak link, causing a ripple effect in the industry.



Through the Supply Chain

Attacks through the supply chain occur when an attacker compromises a component that is then delivered, integrated and passed on to other systems, users and even customers.

For example, an exploited chip is delivered to a company that uses it to manufacture a piece of equipment that they then deliver; however, no one checked for malware. Neglecting to check for cyber exposure means that a business is accepting this risk and potentially jeopardizing their corporate reputation.

